

# INTERNATIONAL TRAINING PROGRAM

## *Understanding and Analyzing Financial Statements*



### Training Schedule:

**13-14 July 2017**

**8:30 am – 5:00 pm**

**Venue: Hotel (TBC)**

**Language: English**

**Deadline:**

**30 June 2017**

### Course Objective:

To provide a framework for understanding finance, and develop basic financial analytical skills for non – financial managers and executives. At the end this training program, all participants will be able to understanding financial information and recognize financial performance indicators of businesses and their drivers for business planning and control.

### Target Audience

This training program is specially designed for Managers & staff with minimal financial or accounting knowledge.

### Training Fee:

- Direct Member:

**USD 300 Nett/person**

- Member of GMAC, MBCC, CMA, IBC, ACRA, BBAC, EuroCham, AMCHAM, MAC:

**USD 325 Nett/person**

- Non-Member:

**USD 350 Nett/person**

Fee is inclusive of lunch and learning materials. Certificate of completion provided.

## Course Content:

### Understanding financial statement information

- Accounting and financial information for business
- Disclosure and transparency of business activities
- Structure and content of financial statements
- Cash flow statements of the business

*Activity 1 – understanding financial statement content*

### Business profitability and measures – use of financial ratios

- Product margins and gross profit ratios
- Return on investment and key measures of profitability
- Business profitability vs. corporate profitability
- Sustainability of business performance

*Activity 2 & 3 – assessing company profitability*

### Financial condition and their indicators and financial ratios

- Debt condition and insolvency risk of business
- Cash flow and liquidity measures
- Working capital and cash flow management
- Asset management – debtors and inventories

*Activity 4 & 5 – financial risk and liquidity assessment*

## Trainer Profile:

**Kenny Tay** is the Principal Consultant for Finet Associates Sdn. Bhd. (FiNET) a company that focuses on financial skills training for corporate executives since 1996. Current Finet is serving most financial institutions in Malaysia and Cambodia for credit and financial skills training for the credit and finance staff including the Asian Banking School. Kenny is also the Consulting Partner of Kenny Tay & Associates (Cambodia) Limited.

Among the courses designed and delivered by Kenny include Finance for Non-financial Managers, Finance for Lawyers, Cost controls and business improvements and Corporate Risk Management. Clients for these programmes include the ACCA Malaysia, KLCC Group, KLIA Holdings, IJM Corporation, UEM Group and Western Digital.

In Cambodia the clients include ANZ Royal Bank, Axiata, BAT, Cambodia Airport Management Services, AMRET Microfinance, Kredit MFI, Cathay United Bank, Cambodia Post Bank, Philip Bank, Vattanac Bank, and Maybank.

Kenny is a member of the ACCA and CIMA London as well as the Malaysian Institute of Accountants. He also holds the certificate in company law from Macquarie University Australia. He is the author of 2 publications Corporate and Business Lending (2016) and Critical Financial Review (2017).

**For further information and registration, please contact:**

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